

WiSP SPORTS Sponsorship Opportunity



WiSP Sports Radio

**The world's largest
podcast network
for women's sport**



30 SHOWS
20 HOSTS
785 EPISODES
65 COUNTRIES
1.6 MILLION
GLOBAL AUDIENCE



Why should your brand be associated with WiSP Sports?

- * The opportunity to reach 1.6 million in 65 countries**
- * Women represent 70-80% of all consumer purchasing**
- * An opportunity for your brand to be associated with a vehicle for change**
- * To be a part of an ongoing conversation of issues that effect women through the lens of women in sport**



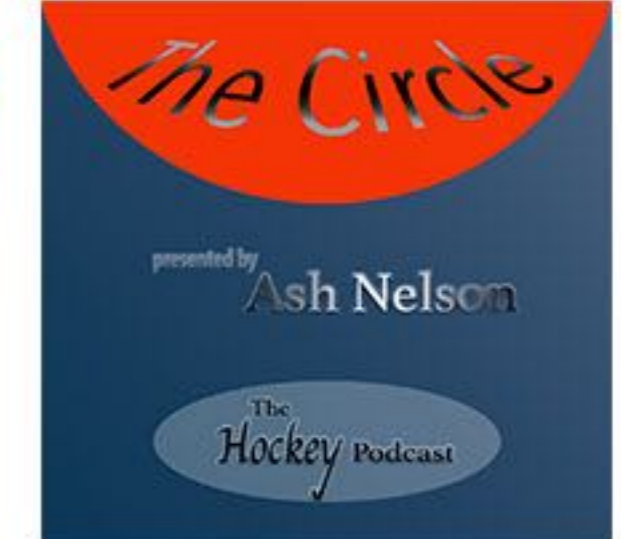
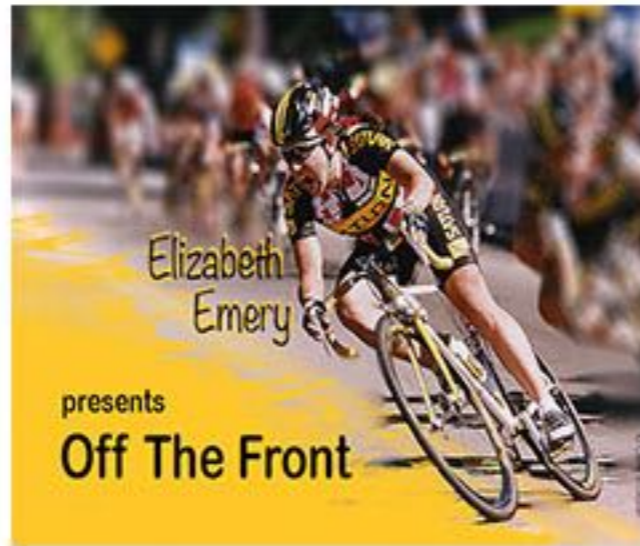
TOP COUNTRIES



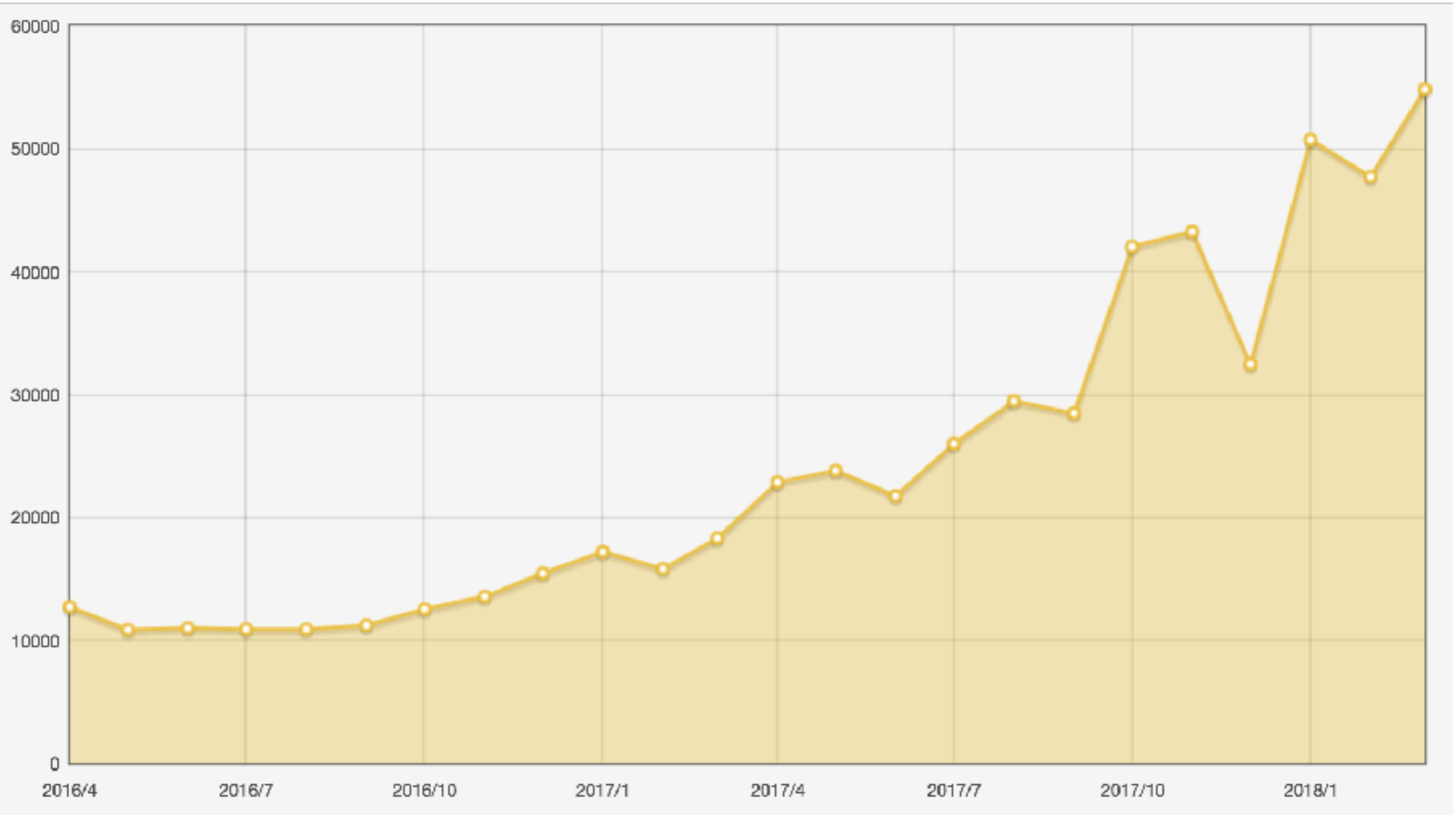
Top 10 Countries

Country	Total Downloads	Percent
United States	6285	61.79%
United Kingdom	850	8.36%
Canada	595	5.85%
Australia	486	4.78%
New Zealand	367	3.61%
Sweden	315	3.1%
Ireland	204	2.01%
Germany	165	1.62%
Switzerland	96	0.94%
Other	809	7.95%

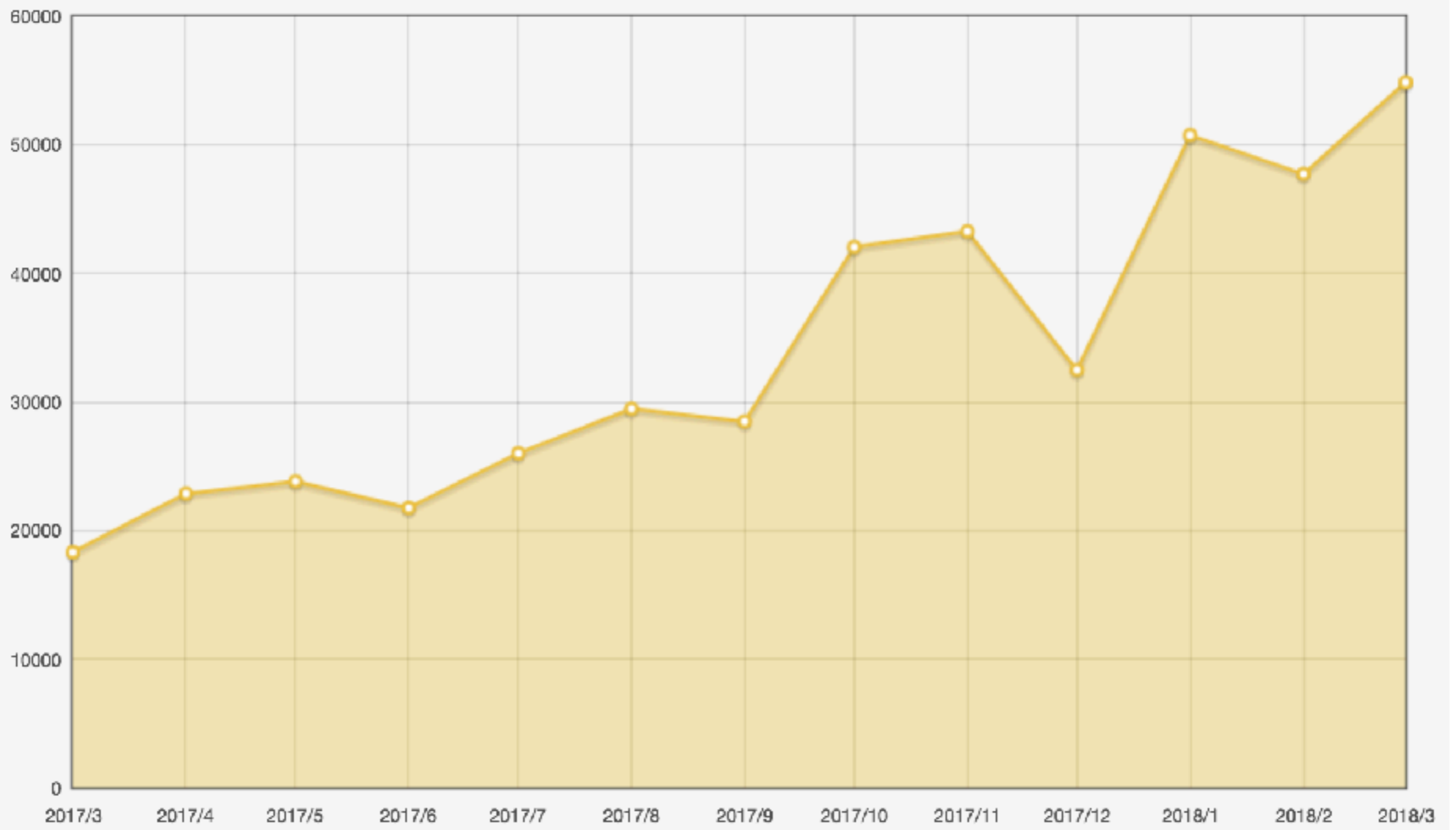
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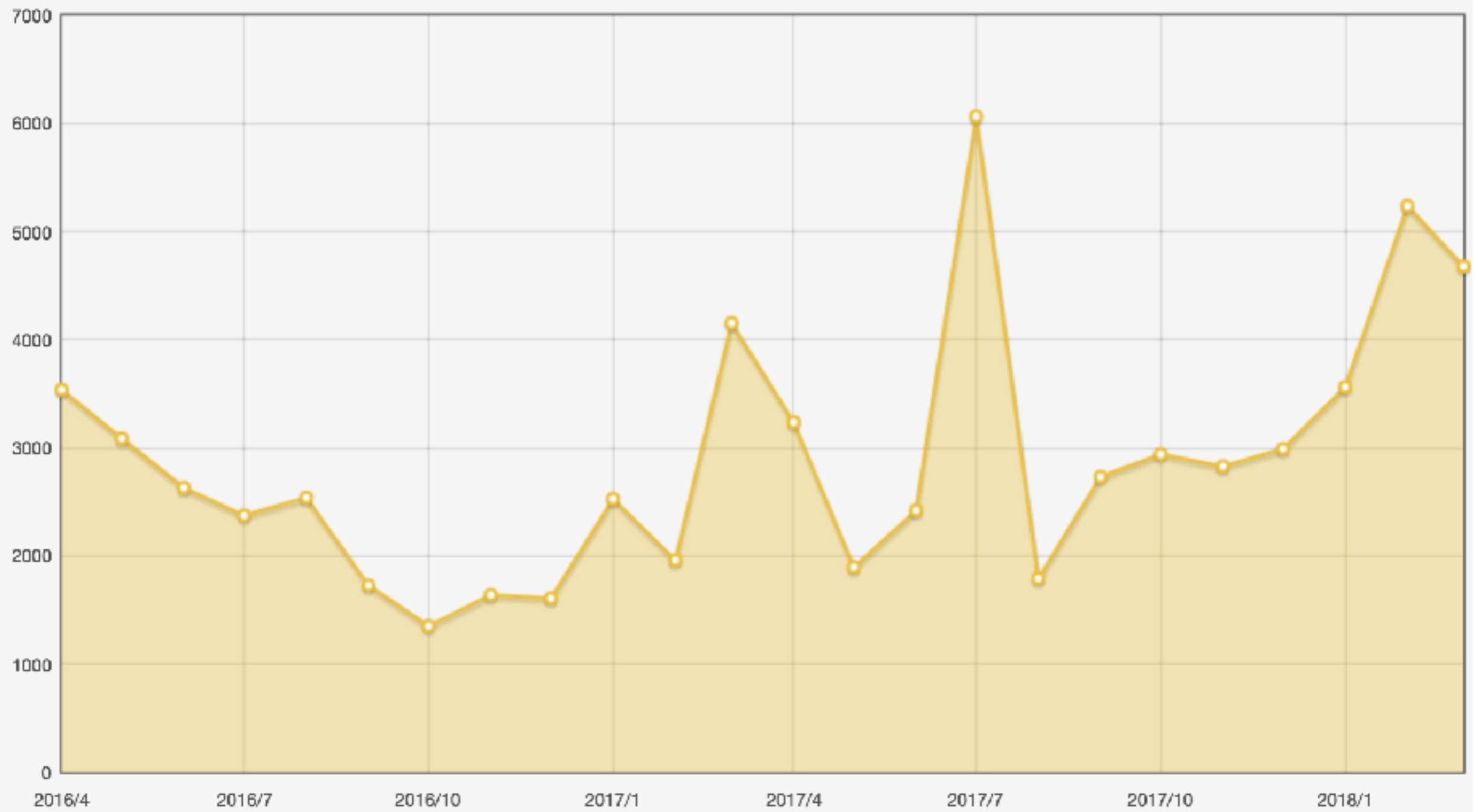
Apr 2016 to Mar 2018 | **Total Hits: 584031**



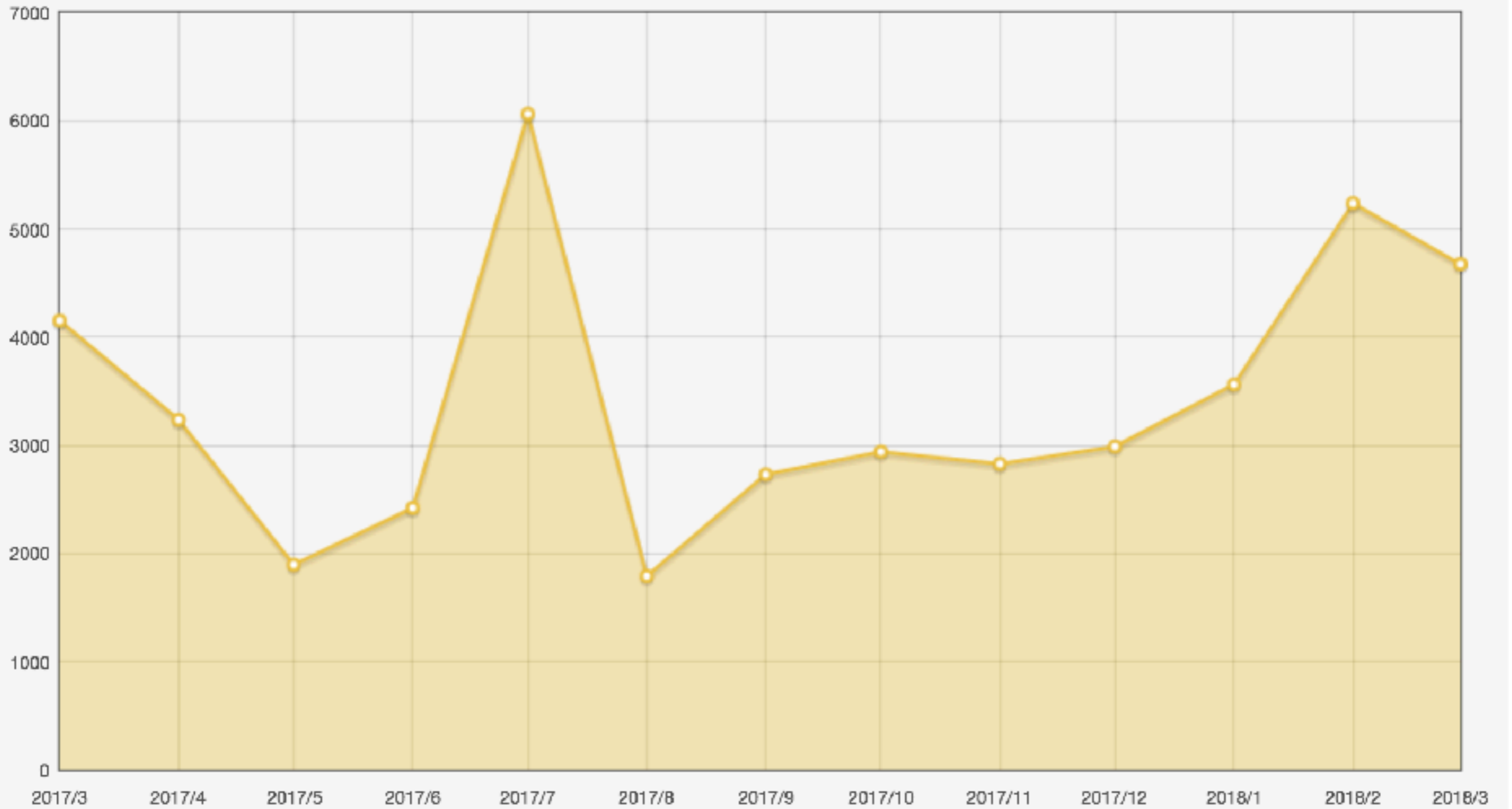
Mar 2017 to Mar 2018 | **Total Hits: 441780**



All episodes - Apr 2016 to Mar 2018 | **Total Downloads: 69526**



All episodes - Mar 2017 to Mar 2018 | **Total Downloads: 44537**

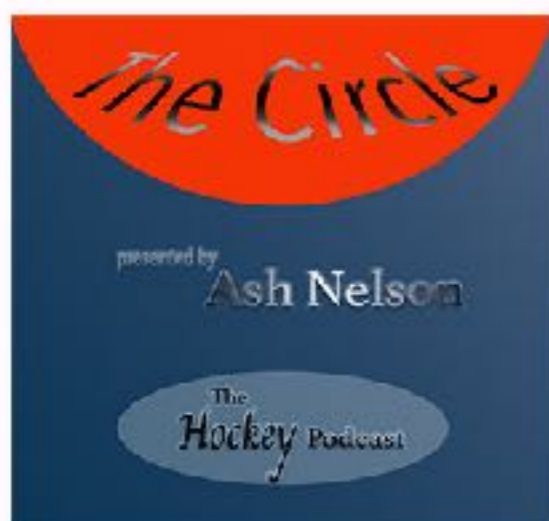


TOP 3 SHOWS



World Champion Triathletes discuss every aspect of triathlon, coaching, training, competition, nutrition, etc.

News, views and interviews with ski racing's leading ladies on the World Cup circuit



Australian hockey player and coach Ash Nelson presents exclusives interviews with top players past and present

SHOW HOSTS



Siri Lindley (USA)
World Champion Triathlete

Gabbi Hall (USA)
Ski Racer



Ash Nelson (AUS)
Field Hockey Team



EMPOWERMENT OF WOMEN'S SPORT

**The shifting culture of women's empowerment
is being played out in women's sport.**

**This, together with increased media coverage,
public awareness and education, has generated
a momentum, which is having a ripple
effect across all sports and all levels.**

**Together with rising standards in performance
in sport, women are welcoming new challenges
inspired by their idols, and in turn
inspiring a new generation.**



Add your voice to these
important conversations
in women's sport

